



# NASHVILLE JAZZ WORKSHOP

## Jazzmania 2017 Fall Jazz Party Sponsorship Levels & Benefits

### **GOLD (\$5,000)**

- **Snap on 2 & 4 Season Sponsor - 8 shows, private table for 4 (Cash sponsors only)**
- Prominent placement in signage, print, and online recognition
- Reserved premium seating at a table for 8 at Jazzmania (tangible value \$800)
- Logo displayed on-stage during the event
- On-stage “ Thank You” acknowledgement from CEO or emcee as a sponsor at Jazzmania
- Prominent Logo on Save The Date postcards (August) and printed Invitations sent in early September (500 quantity) / Eblast Invitation (4,000 quantity)
- Prominent Logo on Nashville Arts Magazine ½ page “Thank You” ad running in November
- Prominent Logo on front cover of event program, website event page, & promotional posters; listing in two (2) press releases & three (3) email promotions to 4,000 people
- Full-page ad (color, if available\*) in the official event program (300 quantity)
- Prominent Logo on display inside The Factory’s Liberty Hall (slideshow) & listing on sponsor banner at event
- Website: Logo on NJW home page plus listing w/ logo & link on Jazzmania sponsor page (year-round)
- Onsite at Jazz Workshop: Logo on lobby slideshow (year-round)