



NASHVILLE JAZZ WORKSHOP

Jazzmania 2017 Fall Jazz Party Sponsorship Levels & Benefits

SILVER (\$3,000)

- **Listed as a Summer Camp Corporate Sponsor (Cash sponsors only)**
- Logo or business name on signage, print, and online recognition
- Reserved premium seating at a table for 4 at Jazzmania (tangible value \$400)
- On-stage “ Thank You” acknowledgement from CEO or emcee as a sponsor at Jazzmania
- Logo on Save The Date postcards (August) and printed Invitations sent in early September (500 quantity) / Eblast Invitation (4,000 quantity)
- Logo on Nashville Arts Magazine “Thank You” ad running in November
- Logo on front cover of event program, website event page (see below), and promotional posters; listing in two (2) press releases and three (3) email promotions to current supporters and friends (4,000)
- Cash sponsor: Ad in the official event program (color if available*); In-kind sponsor: Listing on Sponsor Page w/ logo (300 quantity)
- Logo on display inside The Factory’s Liberty Hall (slideshow) & listing on sponsor banner at event
- Website: Year-round logo on NJW home page link plus listing with logo and link on year-round Jazzmania sponsor page
- Onsite at Jazz Workshop: Logo on lobby slideshow (year-round)